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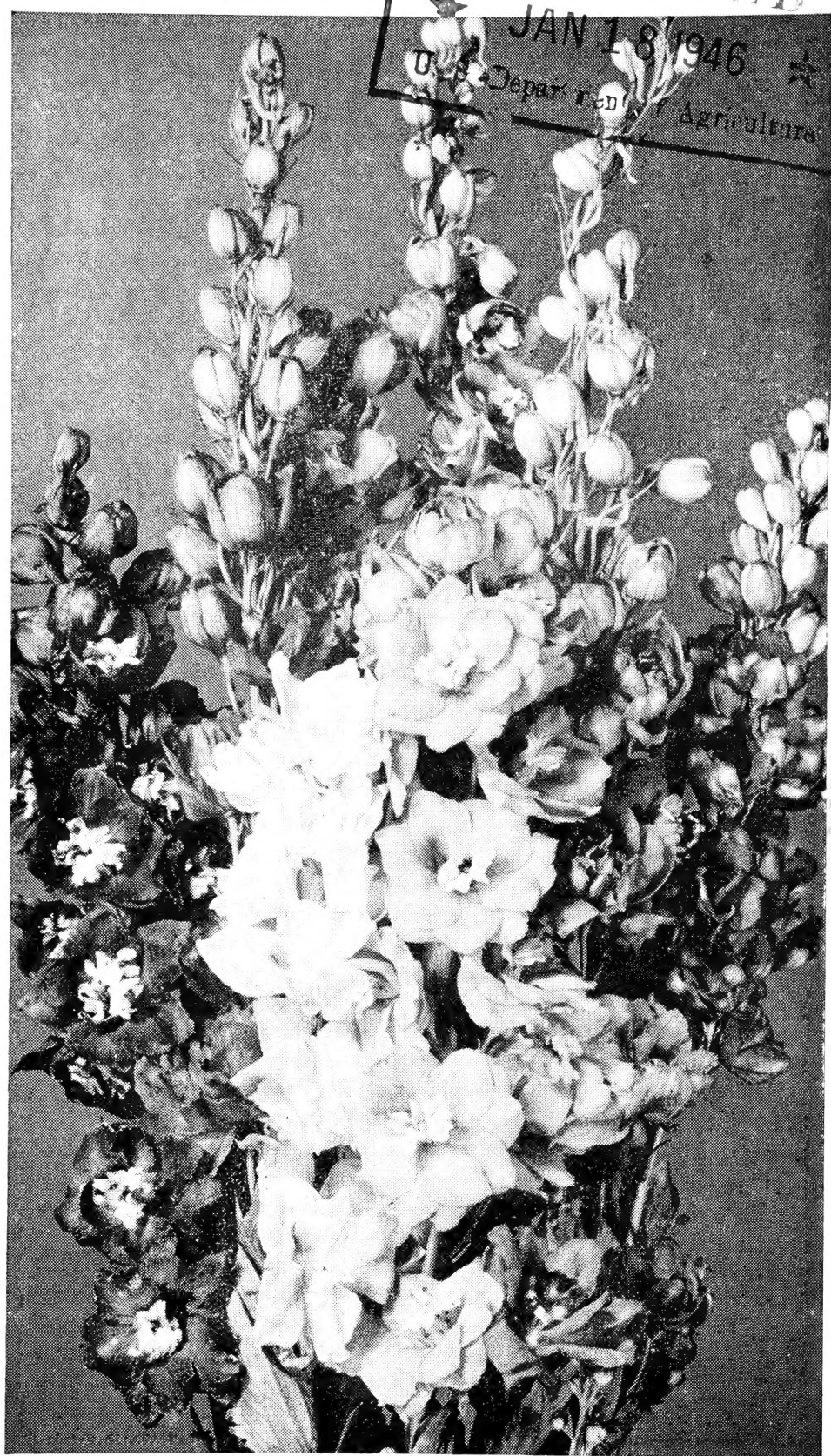
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52.41

# For Spring 1946

## Field Grown Perennials and Hardy Phlox



Blooms From Our Giant Pacific Hybrid Delphinium—  
Seed Sown in May, Blooms Like This in September—

# Richards Gardens

Telephone 3941

Plainwell, Michigan

# NEW GARDEN BOOK

# "GARDEN MAGIC"

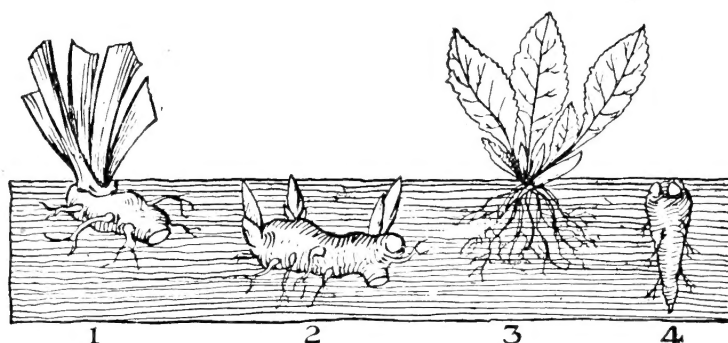
**The Complete Book Which Every Home  
Gardener Should Have.**

Written by Roy E. Biles, Forward by E. L. D. Seymour, Horticultural  
Editor of The American Home Magazine.

It is one of the most informative and complete garden books we  
have ever seen.

320 pages packed with all the information you will ever need to  
become a first class gardener. Tells you everything, from simple pre-  
paration of soil to the cutting of gorgeous blooms.

17 beautiful full color illustrations and hundreds of drawings ex-  
plain simply and in detail just what to do and how to do it.



*Perennial Types and Planting Depths*

Make yours an outstanding garden, whether it is a small 2 x 4 plot  
or one covering a large area. The Complete Book of Garden Magic  
carefully explains every step. IT NOT ONLY TELLS YOU HOW BUT  
SHOWS YOU HOW.

Here are a few Chapter Headings: PLANNING; SOIL FERTILITY;  
AND HOW TO MAINTAIN IT; LAWNS AND GRADING; TREES  
AND SHRUBS; PLANTING, TRANSPLANTING AND PRUNING;  
EVERGREENS; ACID-LOVING PLANTS; HEDGES; VINES; THE  
FLOWER GARDEN; ROSES; BULBS; THE ROCK GARDEN; THE  
VEGETABLE GARDEN; EQUIPMENT; PROPAGATION; HOUSE  
PLANTS; FLOWER ARRANGEMENT; and many other chapters which  
are packed with timely and correct information about every phase  
of gardening.

GET THE BOOK OF "GARDEN MAGIC" AND YOU WILL HAVE,  
IN ONE VOLUME, ALL THE IDEAS AND INFORMATION YOU  
WILL EVER NEED TO PROPERLY PLAN AND PLANT A BEAUTI-  
FUL GARDEN.

By special arrangement with the publishers we are  
offering it to our customers through this catalog. Book  
will come to you postpaid and complete for only. . . .

## \$3.00 Per Copy

**SPECIAL FREE OFFER**

With every order for plants from this catalog, totaling  
\$25.00 or over, we will send a copy of this wonderful book  
absolutely FREE OF CHARGE. A further Richards' saving  
on highest quality perennial plants.

## **CORRECTION**

Due to a typographical error, the gladiolus **STOPLIGHT** was transposed to read **SPOTLIGHT**.

**STOPLIGHT** is without exception the **BEST RED** from every standpoint that has ever been produced. Be sure and include some of them in your order.

Since printing our catalog, we find we are also out of the **Phlox**, **SALMON GLOW** and **CHIEFTAIN**, so do not include these two items in your orders.

### **RICHARDS GARDENS**

We also have **OLD FASHIONED BLEEDING HEART**. Strong 3 to 5 eye divisions—55c each—3 for \$1.50, postpaid.





HEAVY ROOTED, ONE-YEAR FIELD GROWN

# Perennial Plants

(Blooming seasons, where given, are approximate and depend on climate, weather conditions, etc.)

## VARIETY

	Per Doz.	Half Doz.
<b>ALYSSUM (Rock Madwort)</b>		
<b>SAXATILE COMPACTUM (BASKET OF GOLD)</b> — Excellent plant for the rockery or borders. One of the showiest spring flowers with its large clustered blooms of bright yellow. Grows from 10 to 12 inches high. Very hardy.	1.00	.60
<b>ANCHUSA (Sea Bugloss)</b>		
<b>ITALICA DROPMORE (ALKANET)</b> — Grows 5 to 6 feet tall and makes a splendid back-ground plant. Bears loads of true gentian flowers in June. Very hardy and sturdy.	1.00	.60
<b>ANEMONE (Pasque Flower)</b>		
<b>PULSATILLA</b> — Grows only about 10 inches high which makes it ideal for rockery or border. Deepest blue bell shaped blooms come very early in spring.	1.10	.65
<b>ST. BRIGID'S HYBRIDS</b> — Brilliant mixed colors. Grows 12 to 18 inches tall.	1.25	.75
<b>AQUILEGIA (Columbine)</b>		
These are among the most beautiful of hardy plants and the most important parts of the hardy perennial garden. Their presence will lighten up even the most formal planting and their colorful blooms are unexcelled for cutting.		
<b>CLEMATIFLORA (SPURLESS)</b> — Excellent bedder. Noted for the clear, soft, mixed colors of its abundant blooms.	1.25	.75
<b>CRIMSON STAR</b> — One of the finest and most striking Aquilegias we know of. Bright Crimson with the inside of the bloom a waxy white. Probably the largest flowering of the Columbines. Good for cutting as blooms keep exceptionally long.	2.00	1.25
<b>DOBBIE'S IMPERIAL HYBRIDS</b> — Long spurred variety of unequalled color range and sturdy growth. Abundant bloomer.	1.00	.60
<b>LONG SPURRED BLUE SHADES</b> — A heavy blooming type with large flowers and extremely long spurs. Exquisite colorings in all shades of blue. A sturdy grower.	1.00	.60
<b>LONG SPURRED HYBRIDS</b> — A superior cutting variety. Also much used for bedding because of the exceptionally wide range of colors which cover most of the mixed shades. Long spurred and very prolific bloomer.	1.00	.60
<b>LONGISSIMA (LONGEST SPURRED)</b> — One of the finest Columbines. Flowers are extra large, of the finest quality and their clear yellow color lends charm to any planting.	1.00	.60

ALL PRICES ARE PREPAID PRICES

**AQUILEGIA (Continued)****VARIETY**

	Per Doz.	Half Doz.
<b>MRS. NICHOLLS</b> -----	1.00	.60

For richest color we recommend this variety. Large long spurred blooms with excellent deep color are borne over a long period

<b>MRS. SCOTT ELLIOTT'S HYBRIDS</b> -----	1.00	.60
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Unquestionably the finest color mixture grown. Flowers are large, have long spurs and the colors cover all shades of lavender, purple, red, white, yellow, blue and pink.

**ARABIS (White Rock Cress)**

<b>ALPINA</b> -----	1.00	.60
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A splendid creeping plant which seldom grows over 12 inches high. Bears masses of white blossoms in early spring. Foliage is very ornamental balance of the year.

**ARTEMISIA (Southernwood)**

<b>SILVER KING</b> -----	1.00	.60
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A striking contrast plant with light silvery gray foliage. Much used in mixed bouquets. May be cut and dried for winter use. We offer well-rooted cuttings.

**ASTERS (Michaelmas Daisy)**

<b>AMELLUS</b> -----	1.00	.60
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Grows about 20 inches high, making it a lovely border plant. Large blooms of soft mixed colors are borne profusely from May until late summer.

**HARDY ASTER****"BEECHWOOD CHALLENGER"**

Very popular and beautiful variety. Grows 3 to 4 feet tall and produces masses of bright deep garnet blooms with shining yellow centers. Hardy and Prolific.

Field grown transplanted Plants.

**35c each; 3 for \$1.00, postpaid**

**AUBRIETIA (PURPLE ROCK CRESS)**

Very desirable for rock gardens or for edging or border work. Start blooming in April and continue until July. Their graceful, dwarf habit of growing, their delightful coloring and their evergreen foliage makes them beloved by all gardeners

<b>ROSEA GRANDIFLORA</b> -----	1.25	.75
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Dainty, bright pink flowers on six-inch stems.

**SPECIAL! MONARCH MIXED AUBRIETIA**

Only by a very fortunate circumstance are we able to offer this superb NEW ENGLISH STRAIN to our friends at these low prices. One of the most glorious color mixtures we've ever seen. Almost every conceivable shade of deep red, violet, rose, lavender, mauve, pink, and purple. Make your bed borders a riot of early color with this surprising color mixture. Be sure to order some of these MONARCH MIXED aubrietias.

**6 for 75c; 12 for \$1.25, postpaid.**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



# VARIETY

Per  
Doz.

Half  
Doz.

## BLACKBERRY LILY

<b>BELAMCANDA CHINESIS</b> -----	1.00	.60
Lily like blooms of orange spotted with red. Easily grown.		

## CALLIRHOE (Poppy Mallow)

<b>INVOLUCRATA</b> -----	1.00	.60
This is an excellent plant for the rock garden or for wall planting, due to its trailing habit of growth. Fine lacy foliage and bears large, saucer-shaped blooms of bright crimson with white spots. Blooms through most of the summer and fall. Grows only 6 inches high.		

## CAMPANULA (Bellflower)

<b>CALYCANTHEMA (Cup and Saucer-Mixed colors)</b>	1.00	.60
One of the most desirable cut flowers. Very showy in any garden.		

<b>CARPATICA (Dwarf Blue Bells of Scotland)</b> -----	1.00	.60
Excellent for rockeries or for edging. Rounded clump of bright green foliage from which stems arise only 6 or 8 inches. Each stem bears a beautiful dark bell-shaped bloom of large size. Very lovely and colorful.		

<b>MEDIUM, (Old Favorite "Canterbury Bells")</b> -----	1.00	.60
A favorite with all flower lovers. A thrilling sight in June and July when its many branches are loaded with deep bells, the edges of which are softly rolled and fluted. Grows 2 to 3 feet high.		

We offer five outstanding colors Blue, Pink,  
White and Double and Single Prize Mix-  
ture. Your Choice.

<b>PERSICIFOLIA, BLUE</b> -----	1.00	.60
The true perennial variety. Grows about 2 feet high. Large blue bell shaped blooms make it attractive for contrast either in beds or in bouquets. Long blooming period.		

## HARDY CARNATION (Carnation Grenadin)

Almost a necessity in your garden. These hardy outdoor carnations have unlimited uses. For spots of bright color, for cutting and for fragrance they are unexcelled. Bloom practically all through the summer. Have dwarf habit of growth.

<b>"KING OF THE BLACKS"</b> -----	1.10	.65
One of the finest hardy carnations. Large flowering and fragrant with deepest maroon color and satiny black sheen.		

<b>GOLDEN SUN</b> -----	1.00	.60
Sweet scented, golden yellow.		

<b>PINK</b> -----	1.00	.60
We highly recommend this for clear pink color.		

<b>RED</b> -----	1.00	.60
Really brilliant color and very profuse habit of bloom makes this much desired.		

<b>WHITE</b> -----	1.00	.60
To complete the color range in your carnation planting be sure to include this one.		

<b>MIXED</b> -----	1.00	.60
Hardy; fragrant; in mixed colors.		

## VARIETY

Per  
Doz.      Half  
Doz.

### CHIERANTHUS (Siberian Wallflower)

**ALLIONII, GOLDEN BEDDER** ----- 1.00 .60

Bright golden yellow blooms make a rich color display in the rockery or border. Grows only 12 inches high and blooms during May and June.

## Hardy Chrysanthemums

### HARDY FALL FLOWERING 'MUMS

#### ALL ARE EARLY BLOOMING

These beautiful hardy chrysanthemums will begin to bloom in early fall and will provide a wealth and richness of color for your gardens after other plants have finished flowering. All are hardy, easy to grow and are of the best varieties offered by any grower. We offer **field grown, transplanted plants which have bloomed for us** and which we know will please you.

**BESSIE BROWN**—A superb bronze button type 'mum. Strong grower and free blooming.

**30c each; 4 for \$1.00**

**EARLY WONDER**—Very early variety with exquisite blooms of shimmering pink which blends to a peach blossom pink as the blooms age. A very choice variety.

**40c each; 4 for \$1.50**

**MODEL DE PERFECTION**—Pure white as driven snow. The best white pompon we know of. Good grower and extra heavy bloomer.

**30c each; 4 for \$1.00**

**MRS. P. S. DUPONT**—A grand producer of beautiful blooms—Peach pink with a blush of salmon. Ideal for cutting, having good stems and producing plenty of blooms.

**40c each; 4 for \$1.50**

**SILVER TIP**—One of the most desirable varieties and a distinct oddity. Color is a bright carmine with the tip of each petal a silvery white. Very striking and plant blooms profusely over a long season.

**40c each; 4 for \$1.50**

**VIVID**—Excellent for bedding and equally good for cutting. Vigorous grower with good stems. Abundant bloom begins early in the fall. Color is rich bright rose pink.

**30c each; 4 for \$1.00**

### KOREAN HYBRIDS (EARLY BLOOMING)

These beautiful 'mums have swept to a high place in the esteem of all gardeners and plant growers. Their clear intense coloring, free blooming habit and the unusual strength of their growth make them essential if you want late summer or fall color in your garden. As far as we know we are the only grower offering them in 1 yr., field grown untransplanted plants. Our low price for these now enables you to have a large planting of them at very little expense. They will come in mixed colors and in single, semi-double and double forms.

**6 for 60c; 12 for \$1.00; postpaid.**

Ft. Worth, Tex., March 21, 1945

Richards Gardens, Plainwell, Mich.

Gentlemen: I rec'd my Carnations Monday they were perfectly nice. Thanks for the way you handle your orders. Yours respt.,  
Mrs. R. E. Cunningham.

## VARIETY

	Per Doz.	Half Doz.
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### KOREAN 'MUMS

The Korean type 'mums are especially fine for cutting because of their long stems and the fact that they keep unusually well in bouquets. They start blooming in early fall and continue to produce abundant blooms until frozen down.

**ALGONQUIN**—Very hardy and very early blooming. Rather dwarf growing plant with extra large, brilliant yellow blooms in profusion.

**AUTUMN LIGHTS**—Magnificent and striking copper bronze. Very hardy and early blooming. Compact, beautiful plant and strong grower.

**SEQUOIA**—A Korean Hybrid type which produces gorgeous double blooms in great abundance. Color is a grand shade of mellow amber with interesting variations.

#### YOUR CHOICE OF ABOVE VARIETIES

30c each; 4 for \$1.00

**JACKIE**—A new variety only lately introduced by us—Double blooms of rich wine red—Free bloomer.

35c each; 4 for \$1.25

### CUSHION TYPE 'MUMS

These delightful 'mums are especially desirable where rather low growing varieties are needed. They bloom heavily over a long period, beginning early in the season. These seldom mature to a height of more than 18 inches, which makes them ideal for massing and equally good for use in the perennial border.

**DWARF JEWEL**—A very compact grower which produces a mass of softly colored lilac-lavender blooms.

40c each; 4 for \$1.50

**NOMAD**—One of the most richly colored of the low growing 'mums. Each plant is a mound of glowing coppery-red when in full bloom. Very good grower and a sure, early bloomer. Blooms are excellent as cut flowers.

40c each; 4 for \$1.50

### SPECIAL! THE NEWEST CUSHION TYPE 'MUM "CAMILLA"

#### Being Introduced By Us This Year

One of the finest of the new cushion type 'mums. We are introducing this beautiful variety this season for the first time and we believe our customers will welcome the opportunity to get it. One of the cleanest and most compact growers we know of and has a superb, deep raspberry-rose color. Hardy, good stems, holds its color after cutting or on the plant, early blooming. In fact it has all the desirable characteristics you can ask for in a Chrysanthemum.

60c each; 4 for \$2.00

**ALL PRICES ARE PREPAID PRICES**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**

## VARIETY

Per  
Doz.

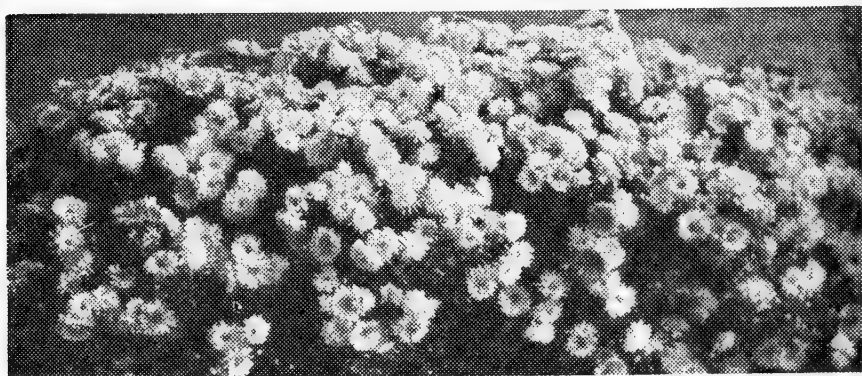
Half  
Doz.

### CUSHION 'MUMS

In the few years since these remarkable plants were introduced they have swept the country and have risen to the very peak of popularity with all gardeners from coast to coast. Dwarf in height, hardy, colorful and the most prolific bloomers we know of among plants. Begin blooming in July and each plant produces actually hundreds of buds and blooms from then on until the latest fall freezes. Unexcelled for borders or for planting in front of shrubs or evergreens. Showy and beautiful in mass plantings. Even one plant alone makes a small flower garden. We offer choice field grown, transplanted plants.

**YOUR CHOICE—RED, WHITE, BRONZE, PINK.**

**30c each; 5 for \$1.25**



**CUSHION MUM IN FULL BLOOM—EACH PLANT WILL PROVIDE HUNDREDS OF BLOOMS EACH YEAR—**

### COREOPSIS (Tickseed)

One of the most useful perennials for borders and for cutting. Very easy to grow and produces golden yellow blooms in great profusion throughout the summer.

**DOUBLE SUNBURST (NEW GOLD) ----- 1.50 .85**

A new variety which bears double flowers of good color. Keeps exceptionally well when cut. Large plants.

## DELPHINIUM

(PERENNIAL LARKSPUR)

One of the best loved and most popular of the world's perennials. New introductions have widened the colors available and have produced better growth and blooms. Our reputation has been founded on the high quality of the delphiniums we grow. These are all heavy 1 year field grown plants which will bloom in your plantings this summer.

**BELLADONNA, IMPROVED CLIVEDEN BEAUTY-- 1.00 .60**

Beautiful soft light blue in color. A strong grower and heavy bloomer. Superior to the old types of Belladonna; better stems and color.

**BELLAMOSUM ----- 1.00 .60**

Identical in habit of growth and characteristics with Belladonna described above but has rich, deep blue color so much loved in delphiniums.

**CHINESE ----- 1.00 .60**

Graceful habit of growth and has finely cut foliage which makes it useful for garden display. Flower spikes are loosely arranged and have a clear light blue color, keeping well when cut.

**ALL PRICES ARE PREPAID PRICES**



## VARIETY

	Per Doz.	Half Doz.
<b>CHINESE BLUE MIRROR</b> ----- Bright navy blue blooms without spurs. Grows 2 feet high. One of the best blues.	1.00	.60
<b>LAMARTINE</b> ----- One of the finest cutting varieties. Well formed spikes of the deepest blue flowers, each with a distinct white eye. The real Gentian-blue color is rare in flowers and these will delight you.	1.00	.60

## GORGEOUSLY COLORED HYBRID DELPHINIUM

Recent introductions in the field of Hybrids have added rare new colors and variations never thought possible in Delphiniums. Individual florets are now double and semi-double in addition to singles. Spikes are almost unbelievably large. Plant some Hybrids this year and you will be thrilled next summer when you see the wonderful blossoms produced.

<b>BLACKMORE &amp; LANGDON HYBRIDS</b> ----- Superb color range which includes shadings from pale blue through delicate lavender and rose variations. Florets run a good per cent double. Very strong grower with strong stems.	1.25	.75
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<b>WREXHAM STRAIN, HOLLYHOCK FLOWERED</b> ----- Extremely long, spire-like spikes thickly studded with individual florets of large size. Color variations including all shades from deepest blues and purples to the delicate pastels in rose, orchid and pale blue. A wonderful grower and producer with very strong stems.	1.25	.75
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## DIANTHUS (Pinks)

This great family is comprised of many varieties and species. They are worthy of a place in every planting and their bright colors and fragrance make them essential in good floral arrangements.

### DIANTHUS BARBATUS (Sweet William)

An old fashioned flower of which we never tire. Loads of colorful blooms are produced in June. Excellent for color masses in beds or for cutting. Very hardy, easy to grow. We offer the following varieties:

<b>HOMELAND</b> ----- New. Large trusses; deep red with sharply defined white eye.	1.00	.60
<b>MIDGET MIXED</b> ----- Dwarf variety much used for borders. Mixed colors of wide range. Long blooming season.	1.00	.60
<b>NEWPORT PINK</b> ----- Beautiful salmon pink color. Fine for cutting.	1.00	.60
<b>SCARLET BEAUTY</b> ----- Brightest scarlet color for massed display.	1.00	.60
<b>VAUGHAN'S SPECIAL MIXTURE</b> ----- Excellent strain of vigorous growing plants with wide range of brilliant mixed colors.	1.00	.60

### EVERBLOOMING HARDY SWEET WILLIAM

<b>LATIFOLIUS ATROCOCCINEUS FLORA PLENA</b> -- A beautiful summer blooming variety as it bears brilliant fiery crimson blooms all through the season. Very hardy and a sturdy grower.	1.00	.60
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Los Angeles, California, Nov. 11, 1945

Richards Gardens, Plainwell, Mich.

Gentlemen: Box of Peonies arrived today. They are in such perfect condition that I hasten to express my pleasure at the lovely stock you sent. Many Thanks —Alexander Logan.

**DIANTHUS (Continued)****VARIETY**

	Per Doz.	Half Doz.
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**DIANTHUS HEDDEWIGI (Species)**

<b>HEDDEWIGI MIXED</b> -----	1.25	.75
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Beautiful hardy dianthus with delightful fragrance. Mixed colors only. Splendid plant for bedding. Fine for cutting to make low bouquets.

**DIANTHUS KNAPPI (Species)**

<b>KNAPPI</b> -----	1.25	.75
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Bright golden yellow blooms on short stems. Foliage is grassy green. Very dwarf and an outstanding variety for edging or rockery.

**DIANTHUS SWEET WIVELSFIELD (Species)**

<b>SWEET WIVELSFIELD</b> -----	1.25	.75
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The true perennial type with single flowers in mixed colors. Fine for mixed bouquets.

**DIANTHUS PLUMARIS (Clove Pinks)**

New strains of the old fashioned Hardy Pinks have brought this **grand flower back into favor. Noted for their exquisite fragrance** and free blooming.

<b>DOUBLE MIXED</b> -----	1.00	.60
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Old fashioned hardy pinks in assorted mixed colors. Hardy and thrive most anywhere.

<b>SPRING BEAUTY</b> -----	1.00	.60
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Large sized double blooms are typically carnation in form and fragrance; wide range of mixed color shades.

**DIGITALIS (Foxglove)**

<b>GIANT SHIRLEY HYBRIDS</b> -----	1.00	.60
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This elegant strain of an old fashioned flower grows to 7 feet high, ideal for tall colorful backgrounds. The color mixture is superb. We heartily recommend this variety of Foxglove.

**GAILLARDIA (Blanket Flower)**

For general hardiness and the profusion with which they produce their colorful blooms, the Gaillardias are in a class by themselves. Plants require only the very simplest care. Blooms keep extremely long after cutting or will make a bright color display in the perennial border.

<b>BURGUNDY</b> -----	1.00	.60
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Brilliant, wine-red flowers of large size on strong lengthy stems. Ideal for cutting. Blooms from June until frost. Showy color for the border.

<b>DAZZLER</b> -----	1.00	.60
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One of the most brilliant of the family. Large flowering type with blooms of bright golden yellow, centered by a disc of satiny maroon.

<b>GOBLIN, DWARF</b> -----	1.00	.60
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A true dwarf Gaillardia which deserves a place in every garden. Grows 12 to 15 inches high in very compact shape. Foliage practically disappears under the mass of large deep red and gold blooms.

<b>PORTOLA HYBRIDS</b> -----	1.00	.60
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Extremely large flowering strain and noted for the wide range of deep colors which vary from reddish brown to deep gold. Makes colorful bouquets.

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**

## VARIETY

Per Doz.      Half Doz.

### GYPSOPHILA (Baby Breath)

One of the best known perennials and much loved for the delicacy of its blooms. For misty garden beauty or when used in mixed bouquets it has no equal.

**PANICULATA,** ----- 1.00 .60

Dense, spreading, bushy type which reaches a height of 3 feet. Numberless tiny white blooms completely hide the plant during flowering season. May be cut and dried for winter use. Foliage is fine in texture and ornamental in rockery or border.

**SNOW WHITE, DOUBLE** ----- 1.10 .65

Grows only about 2 feet high and produces a mass of small white flowers, mostly double. Much used in the ends of a perennial border for its misty, delicate atmosphere. Good for all bouquet use.

### HELIANTHEMUM (HARDY SUN ROSE)

No plant is more beautiful or colorful for the rock garden, border, or wherever a very low growing plant is desired. Their multitude of brilliant colors and blooms attract attention and add charm wherever used. Glossy green foliage is always attractive and forms background for the flowers.

**MUTABILIS, MIXED** ----- 1.00 .60

Beautiful hybrids of rose, white and yellow.

### HEUCHERA (CORAL BELLS)

Plants have rosette-like clumps of attractive foliage from which dainty stems arise to a height of 18 inches. Small bell-like flowers from panicles at the upper part of the stem. Very dainty and attractive in beds or when cut. We offer the ROSEA variety which has a beautiful deep pink color.

**Field Grown, Transplanted Plants Only.**

35c each; 12 for \$3.50, postpaid.

### HIBISCUS (Giant Mallow)

Unequalled for tall backgrounds or for specimen plants. Their large leaved, ornamental foliage is fine in the border. Tall erect canes bear large bell-shaped blooms often measuring 7 or 8 inches across. Very hardy and easily grown. Grow 4 feet tall.

**MALLOW MARVEL, JUMBO RED** ----- 1.00 .60

**MALLOW MARVEL, PINK** ----- 1.00 .60

### HOLLYHOCKS

No flower has more sentiment or is more closely associated with our memories than hollyhock. We have selected three outstanding varieties listed below as being the best for our customers and we know you will be pleased when they bloom.

**CHATER'S DOUBLE MIXED** ----- 1.00 .60

Beautiful range of color in one of the best mixed strains.

**NEWPORT PINK** ----- 1.00 .60

Rich, shimmering pink blooms on tall stems.

**SCARLET BEAUTY** ----- 1.00 .60

Brilliant scarlet color for bold backgrounds.

**ALL PRICES ARE PREPAID PRICES**

## VARIETY

Per  
Doz.      Half  
Doz.

### IBERIS (Hardy Candytuft)

These delightful plants have a very distinct place in the rockery or wherever a dwarf plant with evergreen foliage is needed. Very hardy and rarely exceed 18 inches in height. May be used for dwarf flowering hedge. Dense heads of blooms in early spring.

**GIBALTARICA** ----- 1.00 .60

Dwarf, with evergreen foliage. Masses of lavender bloom in early spring. Splendid for edging.

**SEMPERVIRENS** ----- 1.00 .60

Same habits but slightly more dwarf, with white blooms.

### IRIS DICHOTOMA (Vesper Iris)

Large fragrant blooms come in tall branching sprays in late July and continue through August. Blooms open each evening. Make a fine display of color when planted in groups.

**DICHOTOMA MIXED** ----- 1.00 .60

Colors run from light cream through blues, purples and red shades. Very good for mixed beds.

### IRIS KAEMPFERI (Oriental Iris)

Immense flat blooms on tall stems. Noted for the variety of their colorings which range from delicate pastels to deepest purple and blue. Long narrow leaves make ornamental clumps of foliage. Plant some of these beautiful Iris in your borders. The size and quality of their blooms will please the most exacting.

**KAEMPFERI, MIXED** ----- 1.00 .60

A beautiful assortment of colors. Tall growing.

### LATHYRUS LATIFOLIUS (Hardy Perennial Sweet Pea)

A climbing form of Sweet Pea which should be more generally planted in this country. Will quickly cover trellis, fence or arbor. Bloom continuously from spring until fall. Colorful sweet pea blossoms are fragrant and make dainty cut flowers.

**MIXED COLORS** ----- 1.00 .60

### LAVENDULA (LAVENDER)

**VERA (Munstead Strain)** ----- 1.25 .75

The real Sweet Lavender used and grown in our grand-mothers' day. A dwarf variety which grows in compact form, and bears exquisitely fragrant blue flowers.

### LILY-OF-THE-VALLEY (Convallaria)

One of the most familiar and most loved of the perennials. Will grow in shade or on spots where nothing else seems to grow. Exquisite, waxen white, bell-shaped blooms hang from 8 to 10 inch stems. Foliage is ornamental all season. Very fragrant. Strong 1 year pips, ready for transplanting.

6 for 60c, 12 for \$1.00, Postpaid

Ogden, Utah, April 27, 1945

Richards Gardens, Plainwell, Mich

Received the plants in good condition, I am waiting until it quits raining so I may plant them. Thank you. Mrs. Lettie Ross

Richards Gardens, Plainwell, Mich.

Perry, Mo., Oct. 16, 1944

Sirs: I want to acknowledge receipt of recent order and say, "Thank you", for such generous count of plants. I am delighted with number and quality and they are growing nicely. Thank you again.

Mrs. V. J. Hull



## VARIETY

Per  
Doz.

Half  
Doz.

### LILIUM (Hardy Lilies)

**TENUIFOLIUM** ----- 1.25 .75

Often called Coral Lily. Reaches a height of 1½ to 2 feet. Blooms 2½ inches across of intense brilliant scarlet.

**REGALE (2 YEAR BULBS)** ----- 2.00 1.10

One of the best known and most loved of all lilies. Large trumpet shaped blooms waxen white inside and rosy pink outside.

### LINARIA

**DALMATICA** ----- 1.00 .60

Perennial snapdragon in rich yellow.

### LOBELIA

**CARDINALIS (Cardinal Flower)** ----- 1.10 .65

Many times called "Indian Fire Stick". Plant is very dwarf but each summer sends up 18 to 24 stems from a rounded clump of foliage, each stem topped with an 8 to 10 inch spike of brightest Cardinal Red bloom. Very good for massing. Fine for cutting. Hardy and prolific.

### LYCHNIS (Campion or Catchfly)

An artistic perennial which has been cultivated for centuries in some parts of the world. Noted for their brilliantly colored flower heads and extreme hardiness. Ideal to liven up the colors in your border during late summer and early autumn.

**CHALCEDONICA (MALTESE CROSS)** ----- 1.00 .60

Vivid scarlet flowers in flat heads come over a long blooming period. Just the plant to make bright spots of color in your garden. Grows 2½ feet high. Very hardy and easy to grow.

### MATRICARIA (Feverfew)

This splendid plant is much used for low growing beds. Very compact in growth with strongly scented ornamental foliage. Masses of bloom in late summer and early fall. Grows 10 to 15 inches high.

**BALL'S DOUBLE WHITE** ----- 1.00 .60

This is the only fully double flowering, pure white strain. We guarantee 98% true to description and highly recommend this variety.

### MYOSOTIS (Forget-me-not)

Most people are familiar with these dainty flowering Forget-Me-Nots which bring so much beauty and charm to the spring landscape. Delightful for the rockery, for walk edging or around the pool.

**ALPESTRIS** ----- 1.00 .60

Grows only 12 inches tall and universally loved for its tiny clear blue flowers in early spring.

### PAPAVER (Poppy)

**THE EMPEROR** ----- 1.00 .60

Large-flowered, orange, long stemmed, Gartford Giant Art Shades. This mixture is an excellent strain with exceptionally fine large flowers, beautifully fluted and soft textured, carried on extremely long, heavy, wiry stems. The color range includes lovely pastel shades.

**THE EMPRESS** ----- 1.00 .60

Same as above but in pink shades.



## The Home of Untransplanted Perennials

A Familiar Landmark to Travelers on U. S. 131—The Red Brick Tavern—The Old Homestead, Recommended by Duncan Hines—Famous For Its Excellent Chicken and Steak Dinners—Just North of Plainwell. About Half Way Between Kalamazoo and Grand Rapids—Visitors are Always Welcome at Any Time.

## The World's Finest Delphiniums

### The Famous Vetterle and Reinelt Pacific Hybrids

#### NAMED VARIETIES

VARIETY	Per Doz.	Half Doz.
<b>BLACK KNIGHT</b> ----- Darkest royal violet.	2.00	1.10
<b>BLUE BIRD</b> ----- Clear medium blue with white bee.	2.00	1.10
<b>BLUE JAY</b> ----- Medium to dark blue with darker bee.	2.00	1.10
<b>CAMELIARD</b> ----- Clear soft lavender. White bee.	2.00	1.10
<b>GALAHAD SERIES</b> ----- Clear white flower spikes of enormous size with well spaced flowers. Good branching habit.	2.00	1.10
<b>GUINEVERE</b> ----- Light pink lavender with white bee.	2.00	1.10
<b>KING ARTHUR</b> ----- Rich, deep royal violet. White bee.	2.00	1.10
<b>SUMMER SKIES</b> ----- Clearest light blue with white bee.	2.00	1.10
<b>ROUND TABLE</b> ----- Mixed shades. Finest.	2.00	1.10

This elegant strain of Delphinium is almost beyond discription. Flower spikes 3 to 5 feet long closely packed with individual flowers from 2 to 3 inches across; many are double, semi-double, some single. The plants are resistant to mildew and stems are wiry and strong enough to resist high winds. These plants are strong well-rooted plants from seed sown last May.

#### COLOR GROUPS

VARIETY	Per Doz.	Half Doz.
<b>DARK BLUE</b> -----	1.50	.85
<b>LIGHT BLUE</b> -----	1.50	.85
<b>GIANT WHITE</b> -----	1.50	.85
<b>MIXED SHADES</b> -----	1.50	.85
<b>VIOLET SHADES</b> -----	1.50	.85
<b>LAVENDER and PASTEL</b> -----	1.50	.85



## VARIETY

Per  
Doz.

Half  
Doz.

### PHYSALIS (GIANT CHINESE LANTERN)

Loved for its brilliant orange-red lantern-like pods which are used for gay winter bouquets. One of the easiest perennials to grow. Do well in any type soil and thrive in dry locations.

<b>FRANCHETTI GIGANTEA</b> .....	1.00	.60
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Real giant sized lanterns of flashing color are produced on sturdy plants, as many as thirty to a plant. When cut and dried they last indefinitely.

### PLATYCODON (BALLOON FLOWER)

<b>EARLY GIANT BLUE</b> .....	1.00	.60
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Large flowering and an extra rich blue in color. One of the most showy and unique of garden flowers. Odd balloon-like buds which open into bell shaped blooms. Very hardy and will grow under adverse conditions. Grows 2 feet high.

### POLEMONIUM (Jacob's Ladder)

<b>COERULEUM GRANDIFLORA BLUE</b> .....	1.00	.60
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Very showy and free flowering, bearing masses of large deep blue flowers through May and June. Grows two feet high and noted for hardiness.

### PYRETHRUM (Painted Daisies)

No other perennial flower seems to have the general usefulness, beauty, color, hardiness and easy culture that belongs to these gorgeous flowers. Foliage is fernlike and ornamental. Stems are strong and erect. Plants transplant easily and each one produces a liberal number of blooms during the season.

<b>ROBINSON'S MIXED</b> .....	1.50	.85
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Finest strain of painted daisies, in mixed colors. A really great new strain. We think so much of it that we have discontinued growing any of the others.

### RUDBECKIA (Cone Flower)

For tall backgrounds in the hardy perennial border these plants are indispensable.

<b>HIRTA AUTUMN TINTS</b> .....	1.00	.60
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A multitude of Autumn shades. A profuse flowering variety which is very hardy. Stems 3 feet long.

<b>PURPUREA</b> .....	1.00	.60
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The best known Rudbeckia. Rosy reddish purple petals with high cone-shaped center of dark brown. Three to four foot stems are rugged and withstand high winds. Blooms from July until frost.

### SALVIA (Meadow Sage)

<b>AZUREA GRANDIFLORA</b> .....	1.00	.60
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A species from the Rocky Mountains. Stems are 3 to 4 feet high and willowy. During the early Autumn pale blue flowers are produced in almost unbelievable profusion. Ideal for color in the perennial border. Keep well when cut.

### SAPONARIA (Soapwort)

<b>OCYMOIDES SPLENDENS</b> .....	1.00	.60
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Trailing vine-like plant which is a necessity in every rockery. From May until July plants are a mass of rosy pink small blossoms.



## VARIETY

	Per Doz.	Half Doz.
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### SCABIOSA (Pincushion Flower)

Strong and vigorous growing plants with an unusually free blooming habit. Handsome as border plants and especially fine as cut flowers.

<b>ISAAC HOUSE HYBRID</b> -----	1.10	.65
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Extra large flowering strain noted for the variations of coloring in its blooms. All shades from light blue and lavender to deep blue appear throughout the blooming season.

### SHASTA DAISY (Moonpenny)

One of the most widely known and used of all the hardy perennials. Constant improvements and the introduction of new strains have made them one of the most beautiful and sure-to-grow plants that you can have in your garden. Always showy in mass plantings and equally desirable as cut flowers.

<b>ALASKA</b> -----	1.00	.60
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The best known variety. Improvements in the strain now results in longer, stronger stems and larger flowers. They are exceptionally free flowering, producing blooms of large size with large golden centers, all through the summer and fall. Grows about 2½ feet tall. Vigorous and hardy.

### DIENER'S NEW HYBRID DOUBLE FRINGED WHITE DAISY

If you really want something exceptionally fine in white daisies this new development will be the answer. Medium tall growing, with strong stems, and immense white blooms, most of which are double or semi-double. Some have broad petals on others the petals are narrowly shredded. A further note of beauty and oddity is added by attractively fringed edges.

Don't fail to include a few of these in your plant order. They will excite more admiration and comment than any plant in your garden.

6 for 75c; 12 for \$1.25. Postpaid

### STATICE (Great Sea Lavender)

<b>LATIFOLIA</b> -----	1.10	.65
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Grows in fine lace-like form with a profusion of misty purplish-blue blossoms. May be cut and dried for winter bouquets. Unexcelled for filler in floral arrangements. Grows 18 inches high.

### STOKESIA (Cornflower Aster)

Rich green ornamental foliage from which 12 inch stems arise, each topped by an exquisite, aster-like bloom with finely divided petals. Prefer a sheltered location.

<b>CYANEA, BLUE</b> -----	1.10	.65
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An excellent cutting variety. Flowers are clear azureblue in color and plants begin blooming in July.

### TRITOMA (Red Hot Poker)

**PFITZERI** A very spectacular plant with foliage resembling that of the Yucca. Twenty-four inch stems, each topped with a large cone-shaped spike of dazzling orange. Make a brilliant color display for the Autumn garden. Field Grown, Transplanted Plants.

25c each, 6 for \$1.25, 12 for \$2.25, Postpaid

## VARIETY

	Per Doz.	Half Doz.
<b>VALERIANA (GARDEN HELIOTROPE)</b>		
<b>COCCINEA RUBRA</b> -----	1.00	.60
One of the most showy of garden flowers. Bright red flower heads are borne in abundance on 12 inch stems all through the summer months. Rich green foliage is ornamental and adds to the beauty of the plant. Unequalled for bold color masses in the border and for flashy bouquets. An interesting and valuable family of plants because of their ornamental foliage and their long flower spikes, which resemble graceful spires. Thrive in rich soil in full sun.		
<b>VERONICA (SPEEDWELL)</b>		
<b>LONGIFOLIA</b> -----	1.00	.60
Reaches height of about 30 inches and is a beautiful sight in July and August with its long spire-like spikes of deep blue.		
<b>VIOLAS (Hardy Tufted Pansies)</b>		
One of the most popular edging and bedding flowers. In bloom nearly eight months of the year! Loved for their dwarf size, their colorfulness and their free-blooming habit.		
<b>ARKWRIGHT RUBY</b> -----	1.00	.60
Very free flowering, rich ruby-red color, with satiny sheen. Fragrant and delightful when cut.		
<b>BLACK IMP</b> -----	1.00	.60
Glossy black with bright yellow eye. Showy.		
<b>BLUE ELF</b> -----	1.00	.60
Upper petals deep-violet blue. Lower petals light violet blue. Golden eye.		
<b>CHANTREYLAND</b> -----	1.00	.60
Masses of purest apricot blooms all summer.		
<b>WALLER FRANKLIN MIXTURE</b> -----	1.00	.60
Mixture of gay blues and yellows, especially for bedding or colorful edgings. Abundant bloomers.		

## PLANTING AND GROWING PERENNIALS

The present trend in perennial growing is to grow a number of different sorts in informal bed or along the shrub border and include only a few which are classed as rare plants. Perennials, or plants which live more than one year, are very essential on the grounds of anyone who likes color all through the different seasons. They may be planted in beds, in wide borders, in front of shrubs, around a pool, and the lower growing or dwarf sorts are widely used for rock garden planting. They may be planted in rows in a small garden for cutting purposes. They may be used singly but it is recommended that they be planted in clumps or groups of from three to twelve plants of a kind, as a mass of color is much more effective.

In planting a perennial planting, lay out the space you have available for them on piece of paper and spot in the taller growing sorts for background. Then select the plants for the border and jot them on your layout. Fill in with the medium tall growing sorts in the center of the bed. Select and plant for color display so that you do not have two kinds of perennials with the same color of blossoms beside each other. Color variations in a perennial bed essential.

Many types of perennials will do better if frequently transplanted, that is, about every third year. This is especially true of the Coreopsis, Gaillardias, Shasta Daisies and other varieties which have dense foliage just above the ground. The plants should be removed from the bed and torn into several divisions, and these divisions replanted, the same as new plants. Iris also does better if transplanted occasionally.

# **RICHARDS GARDENS PANSY PLANTS**

## **GIANT SWISS VARIETIES**

These are the giant flowering sorts with size and color of almost unbelievable beauty. Strong growers and prolific bloomers. Foliage thick and luxuriant.

It pays to buy the best when getting Pansy Plants. You will love these Giant Swiss varieties.

### **SUPER SWISS GIANT MIXED**

A vertible rainbow of color. Well balanced shades are ideal for bedding or gay borders.

### **SUPER SWISS MAPLE LEAF, GIANT MIXED**

Assorted shades of color. Foliage attractively formed. Giant size blooms.

### **SUPER SWISS BLUE (Ullswater)**

Rich satiny ultramarine blue. Giant blooms in profusion until late fall.

### **SUPER SWISS CORONATION GOLD**

Largest blooms of clear gold with lower petals flushed rich golden orange. A bed of these make a thrilling spectacle of beauty.

### **SUPER SWISS PURE WHITE**

Large, beautifully shaped blooms of purest white. Ideal for low bouquets or blending with contrasting shades.

### **SUPER SWISS ALPENGLOW**

Richest wine-red coloring. Large blooms in abundance. Ideal for bedding or borders.

### **YOUR CHOICE OF ABOVE VARIETIES**

**90c per dozen, 2 dozen, \$1.50, Postpaid**

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## **HOW TO GROW BEAUTIFUL DELPHINIUMS SUCCESSFULLY**

Delphinium are easy to grow. They should have a good rich soil as they are known as gross feeders. Cow manure is the best. If this is not obtainable, get a small quantity of peat for each plant. This should be supplemented with a small quantity of lime to offset the acidity of the peat, as they like alkaline soil. As a commercial fertilizer, we recommend Vigoro, or a similiar brand, to be fed in small quantity every two weeks. This should be worked into the soil and well watered.

Delphinium is sometimes subject to fungus diseases. However, it is not difficult to eliminate these diseases if taken in time. When the foliage starts, dust or spray with Bordeaux mixture. This should be done at frequent intervals to take care of the new growth of the foliage.

In the event that Delphinium have been grown on the same soil in years previous, or you have experienced trouble with these fungus diseases, it is well to treat the soil with a solution of formaldehyde. The directions for using this disinfectant are usually found on the wrapper. Also, be sure that all old foliage has been carefully cleaned from the bed and burned.

In planting Delphinium, the soil should be opened with a trowel, the roots carefully spread out and soil well firmed around them. It is a very good idea to put a handful of peat in the opening right around the roots. Also, be careful not to cover the crown with more than one-half inch of soil. After the plant has come in full bloom, it may be cut off close to the ground, then new shoots will start and you will have a very nice second crop in a short time

**RICHARDS GARDENS**  
**FIELD GROWN**  
**HARDY PHLOX**

**BEST OF AMERICA'S FAVORITE VARIETIES;  
COLORFUL NEW INTRODUCTIONS  
— WILL BLOOM NEXT SUMMER —**

No flower will lend more color and beauty to your garden than a mass planting of Hardy Phlox. They thrive under average conditions, bloom freely over a long period of time, and are equally satisfactory when used in beds or borders.

We are growers of Phlox and have an unusually fine assortment of field grown plants. These are one-year plants, the best size for transplanting. All are well rooted and have bloomed in our fields, so we know they are all true to name. Phlox will start blooming early in July and continue through August into September.

**VARIETY**

**AETNA**

Excellent new variety which is highly resistant to rust. Tall strong grower and of superb deep scarlet color.

**AFRICA**

The favorite deep red. Good grower and sure, heavy bloomer.

**ANNIE LAURIE**

One of the best new salmon-reds. Sturdy grower.

**CAROLINE VANDENBURG**

The nearest to blue color to be found among the Phlox. Large flowering type providing a distinct contrast in color values.

**E. I. FARRINGTON**

A Phlox of distinctive beauty. Flower trusses are extremely large and color is a delightful salmon shade with slightly darker eye.

**DAILY SKETCH**

One of the best introductions of recent years. Immense flowers of light salmon pink with carmine eye.

**ETHEL PRITCHARD**

Rich bluish-violet which blends well with other colors.

**GEORGE STIPP**

A strong grower with excellent foliage. A truly outstanding Phlox of glowing salmon-coral.

**MARY LOUISE**

New white—One of the best growers and bloomers. Large flower heads and florets.

**MIA RUYS**

A dwarf variety which bears large heads of pure white.

**MOONLIGHT DREAM**

Medium grower. Large trusses of rich creamy white.

**ALL PRICES ARE PREPAID PRICES**  
**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**



## **HARDY PHLOX (Continued)**

### **VARIETY**

#### **SALMON GLOW**

Teamed with Daily Sketch this variety has swept to a high place in the Phlox world. Its robust growth and blooms of deep salmon recommend it to all.

#### **STARLIGHT**

Beautiful pastel lavender-orchid color with white center marking. Large flower heads and florets. Strong grower.

#### **TIGRESS**

Brilliant new coral shade with golden sheen.

#### **VON LASSBURG**

One of the most colorful and sturdy growing white Phlox. Medium height. Good bedder.

**Your choice of the listed Phlox varieties**

**30c each; 6 for \$1.65; or 12 for \$3.00, Postpaid**

**EACH LABELED, WELL PACKED, AND  
GUARANTEED TO ARRIVE IN GOOD CONDITION.**

**6 PHLOX ALL LABELED OUR SELECTION \$1.50**

### **SPECIAL! THREE OF THE NEWEST PHLOX**

We offer our customers three of the newest introductions in Hardy Phlox. We have seen these beautiful creations in bloom and we cannot recommend them too highly. All are extremely vigorous growers with good strong stems. Flower heads are immense in size with some really surprising individual florets. Try these newest Phlox and you will be delighted when they bloom next summer. Most growers would ask at least 50c each for these but note Richards' money saving price.

**DR. KLEMM**—Large trusses of white with diffused violet eye.

**SALMON BEAUTY**—Rich salmon pink with white eye.

**CHIEFTAIN**—Brilliant red. Enormous flower heads.

**45c Ea., 3 For \$1.25, Postpaid**

**MICHIGAN CUSTOMERS PLEASE ADD 3% SALES TAX**

Des Moines, Iowa, April 26, 1945

Richards Gardens, Plainwell, Mich.

Dear Sir: We received our shipment of plants on Wednesday, April 25th. They were the nicest plants we have ever received from you. Thank you,—W. G. Case

Amarillo, Texas, No. 21, 1944

Richards Gardens, Plainwell, Mich.

Dears Sirs: My order was rec'd. Some days ago, and the Phlox plants were such nice ones, and nicely packed too. I am delighted with them, and hope to receive a spring catalog, Thanks. Yours truly,  
Mrs. C. V. Bradford

# SPECIAL! Baby Phlox

These are well established crown or root cuttings which will grow in your gardens and produce some blooms this year. Make Your Garden Dollars Buy more by ordering some of these fine Baby Phlox. Due to the fact that they are grown in cold frames outdoors they will not be available until May 15th. We cannot accept orders for them after June 15th so hurry in your order and plants will be sent to you parcel post prepaid as soon as they are ready to transplant.

- AETNA**—Tall strong grower and of superb deep scarlet color.
- AFRICA**—Lustrous deep carmine red with darker eye.
- ANNIE LAURIE**—One of the best new salmon-reds.
- BORDER QUEEN**—Massive well formed heads. Deep watermellon pink.
- CAROLINE VANDENBURG**—Nearest to blue color to be found in Phlox.
- CHARLES CURTISS**—Brilliant Cherry-red. Very showy.
- DAILY SKETCH**—Large flowers of light salmon pink with carmine eye.
- E. I. FARRINGTON**—Color a delightful salmon shade with darker eye.
- EHTEL PRITCHARD**—Soft lavender which blends well with other colors
- \*FLASH**—Rich dark red with orange-scarlet center. Tall.
- GEORGE STIPP**—A truly outstanding Phlox of glowing salmon-coral.
- \*JULY LIGHTS**—A brilliant carmine red with blood red eye.
- LEO SCHLAGETER**—One of the brightest and flashiest of all red Phlox.
- \*MARY LOUISE**—Large heads of pure white. Excellent, new.
- \*MOONLIGHT DREAM**—Semi-dwarf white.
- PAINTED LADY**—Loved for its silvery-pink color and deep eye.
- PRIME MINISTER**—Pinkish white, brilliant red center.
- \*SALMON BEAUTY**—Rich salmon-pink with white eye.
- SALMON GLOW**—Robust growth and blooms of deep salmon.
- \*STARLIGHT**—Orchid with white eye.
- \*TIGRESS**—Brilliant new coral-salmon shade with golden sheen.

\*Outstanding New Varieties

## YOUR CHOICE OF ABOVE VARIETIES

6 of one kind 65c; postpaid

12 of one kind \$1.10; postpaid

12 Mixed, Unlabelled, Our Choice, \$1.00

RICHARDS GARDENS

# GARDEN FRUITS

## Strawberry Plants

To help you make your gardens practical and fruitful as well as beautiful, we are offering Strawberry Plants for Spring planting only. We offer three of the most satisfactory and most popular varieties.

### PREMIER

A money-making, frost proof strawberry; hardy, productive, very beautiful and attractive. Succeeds everywhere, never fails to produce a big crop every year. There is a greater demand for Premier plants for commercial planting than for any other early variety. An excellent shipper and canner. Sells for fancy prices on the market.

**25 for \$1.00; 100 for \$2.50 postpaid**

### SENATOR DUNLAP

Perhaps no other strawberry is so favorably known throughout the country generally as the old reliable Senator Dunlap. It enjoys the distinction of producing full crops in a wider range of soil and climate than almost any other variety. Fine for both home and commercial uses.

**25 for \$1.00; 100 for \$2.25 postpaid**

## "GEM".. The Modern Everbearer

A mouthful of melting, flavorful Strawberry deliciousness. The New Gem holds those qualities from the first spring ripening until cold weather, never getting that "grassy" flavor common to other varieties. So firm that it will stand an unusual amount of handling and hauling. Very hardy, resistant to drought and leaf-blight. Good plant makers on any soil. Produces large crop the first season.

**25 for \$1.25; 100 for \$3.75 postpaid**

# ASPARAGUS

### "MARY WASHINGTON"

The first vegetable to come up in the spring garden. The Mary Washington variety stands supreme for its growing habits and delightful flavor. 100 roots will supply the average family and will last for years. Set 10 inches apart in rows. Spread the roots out in the bottom of the holes and tamp soil firmly. Plant so that there is about 2 inches of soil over the crowns of the plants.

**25 roots for \$1.00 postpaid**

**100 roots for \$3.50 postpaid**

### "PARADISE"

A new asparagus of great promise. Strong, quick, grower and may be cut a year sooner than Mary Washington. Excellent flavor and flesh is exceedingly tender.

**25 roots for only \$1.50 postpaid**

**100 roots for only \$4.00 postpaid**

**ALL PRICES ARE PREPAID**

# Three New Items For Richards' Customers

## DAHLIAS

This spring, for the first time, we are offering our customers a selection of fine Dahlia Tubers. Dahlias will provide lots of bright color in the late summer and fall garden when other blooms are scarce.

These are nice well eyed tubers which will bloom the first season after planting. Plant this spring, have gorgeous blooms this summer and fall.

We offer the seven fine varieties listed below and sell them only in groups of that number. Each tuber labeled and an outstanding Dahlia value.

**STORM KING**—Delightful pearly white.

**MARGARET WILSON**—Shimmering pastel lavender.

**DOAZON**—Spectacular bright red.

**RED BALL**—Truly named. Brilliant red.

**LIBELLE**—Rich, glossy purple.

**YELLOW COLLOSSE**—Giant flowering bright yellow.

**I. D. VER WARNER**—One of the best deep purples.

**ONE OF EACH OF THE 7 ABOVE—LABELED—  
\$1.50, Postpaid.**

## DAYLILLIES (Hemerocallis)

### One Of The Easiest Of All Plants To Grow

Another new item with us this year. We have been propagating and increasing our stock of these splendid plants for several years and now have a sufficient stock to offer them to our customers. These are some of the best varieties offered by any grower and many of them are very new. The plants below are all 2 year Field Grown and will bloom next summer in your gardens.

Variety	Blooming Period	Height	Price Each
<b>AUREOLE</b> ----- Clear canary yellow.	May and June	36 in.	.25
<b>BAGDAD</b> ----- Cadmium yellow	June and July	42 in.	.50
<b>CALYPSO</b> ----- Orange throat, with outer petals copper red.	July and Aug.	40 in.	.25
<b>CHENG TU</b> ----- Bright copper red. 4½ inch blooms.	July and Aug.	36 in.	.75
<b>FULVA</b> ----- Bright orange yellow.	July	40 in.	.25
<b>GEO YELD</b> ----- Rich golden yellow.	July and Aug.	36 in.	.40
<b>GLORIANA</b> ----- Golden yellow—Fluted edging.	June and July	36 in.	.75
<b>IMPERATOR</b> ----- Star shaped blooms of orange red lined with sulphur.	July and Aug.	40 in.	.50
<b>LINDA</b> ----- Unique color combination, petals alternate with yellow and copper red.	June and July	36 in.	1.50
<b>GOLD DUST</b> ----- Deep Empire yellow.	May and June	24 in.	.35

		Height	Price Each
<b>MARGARET PERRY</b> -----	July and Aug	48 in.	.40
Brilliant orange scarlet, lined with yellow.			
<b>MODESTY</b> -----	June and July	30 in.	.50
Large flowering pale yellow.			
<b>SOVERIGN</b> -----	May and June	30 in.	.25
Satiny orange yellow.			
<b>SUNNY WEST</b> -----	June and July	48 in.	.50
Pale canary yellow. Very fine.			
<b>DAWN</b> -----	June and July	36 in.	1.00
Waxy lemon yellow. A choice variety.			

## YOUR CHOICE OF VARIETIES AT PRICES GIVEN ABOVE

### SPECIAL, "OUR CHOICE" OFFER

1 of Each of 10 Varieties, each labled, \$2.50, Postpaid.

## GLADIOLUS BULBS SPRING ORDERS ONLY

For several years we have been growing a limited number of the finest varieties of Gladioli. Believing that our customers would appreciate an opportunity to secure some of the better varieties for their gardens, we have increased our plantings and now have enough bulbs to offer these to you.

These are all finest quality bulbs which will bloom for you this summer. Sold only in quantities listed below, or multiples thereof.

<b>ALGONQUIN</b> -----	2 for .25	12 for \$ 1.25
Brilliant light scarlet. Some markings.		
<b>AUTUMN GOLD</b> -----	2 for .25	12 for \$ 1.25
Beautiful shadings of orange and yellow.		
<b>AVALON</b> -----	2 for .25	12 for \$ 1.25
Bright rose-pink with cream throat.		
<b>CORONA</b> -----	2 for .25	12 for \$ 1.25
Creamy white shading to deep cream in throat. Distinct picotee rose edge on all petals.		
<b>ELIZABETH, THE QUEEN</b> -----	.40 each	12 for 4.00
Clean mauve with darker lines in throat. Large beautifully ruffled blooms. This is considered the most beautiful lavender on the market today.		
<b>GRETA GARBO</b> -----	.15 each	12 for 1.50
Light rose-pink with cream lip on petals.		
<b>H. B. PITT</b> -----	.20 each	12 for 2.00
Smooth light orange-pink with cream throat.		
<b>H. R. HANCOCK</b> -----	\$1.50	each
Clear, deep cherry-rose with clean creamy white throat. One of the finest.		
<b>JEANIE</b> -----	.15 each	12 for 1.50
Rich pink with white mid-ribs and creamy yellow throat.		
<b>LEADING LADY</b> -----	.50 each	12 for 5.00
White sport of Picardy. Beautiful cream with canary yellow throat.		
<b>MARGARET BEATON</b> -----	2 for .25	12 for \$ 1.25
Snowy white with scarlet blotch in throat.		
<b>MARGARET FULTON</b> -----	3 for .25	12 for .85
Clear coral-pink, lighter throat.		
<b>MOTHER KADEL</b> -----	.15 each	12 for 1.50
Clear yellow with no markings. One of the best new yellows.		



## GLADIOLUS (Continued)

		Height	Price Each
<b>ROSA VAN LIMA</b> -----	<b>3 for .25</b>	<b>12 for</b>	<b>.85</b>
Light rose with darker lines in throat.			
<b>SENSATION</b> -----	<b>2 for .25</b>	<b>12 for</b>	<b>\$ 1.25</b>
Soft rose-salmon with darker feather edge.			
<b>STELLA ANTISDALE</b> -----	<b>.15 each</b>	<b>12 for</b>	<b>1.50</b>
Smooth, soft light pink. Creamy throat.			
<b>SPOTLIGHT</b> -----	<b>.20 each</b>	<b>12 for</b>	<b>2.00</b>
Brilliant ruffled red. One of the best of the new reds.			
<b>WHITE GOLD</b> -----	<b>.40 each</b>	<b>12 for</b>	<b>4.00</b>
Clear, light cream, shading to golden throat.			
<b>WINSTON</b> -----	<b>.25 each</b>	<b>12 for</b>	<b>2.50</b>
Clear creamy white shading to lemon throat. Blooms are beautifully waved and ruffled.			

## SPECIAL COLLECTIONS OF FINE GLADIOLI

### OFFER NUMBER ONE

**BAGDAD**—Smokey shade  
**DEBONAIR**—Charming pink.  
**FLAMING SWORD**—Bright red.  
**GOLDEN EAGLE**—Rich golden yellow.  
**PEGGY LOU**—Bright rose-pink.  
**QUEEN OF BREMEN**—Splendid lavender.  
**SHIRLEY TEMPLE**—Rich cream.  
**VAGABOND PRINCE**—Irridescent smoke shade.  
**VAN TIENHOVEN**—Giant bright red.

These are all splendid varieties which will produce an abundance of blooms and bright color in your late summer flower garden. Highest quality, disease free bulbs.

**54** 6 of each of the beautiful varieties described above. Each variety labeled. **\$3.75**

### SPECIAL FREE OFFER

With each order for the collection of 54 bulbs as described above, we will include ABSOLUTELY FREE 12 bulbs of PICARDY, often called "Queen of the Glads".

### OFFER NUMBER TWO

For those who do not want as many as 54 bulbs, we will make the following offer:

**27** 3 of each of the nine varieties offered on Offer Number One. Each variety labeled. **\$2.25**

### SPECIAL FREE OFFER

With each order for the collection of 27 bulbs as described above, we will include ABSOLUTELY FREE 6 bulbs of the popular PICARDY. Will Bloom This Summer in your gardens.

### OFFER NUMBER THREE

**25** Fine bulbs of mixed varieties. There are some beautiful varieties in this mixture but to save separation and labeling we make this value giving offer. **\$1.50**

## GLADIOLUS (Continued)

### OFFER NUMBER FOUR

Since we have a surplus of bulbs of the beautiful apricot shaded PICARDY variety, we offer these at real money saving prices to our customers. These are fine, healthy, blooming size bulbs which will bloom this summer. Do not confuse this surplus offer with bulblet offers which you have seen offered many times. All are Postpaid. Be sure to specify quantity wanted when ordering these.

**25 Bulbs of PICARDY for only \$1.75**

**50 Bulbs of PICARDY for only 3.00**

**100 Bulbs of PICARDY for only 5.50**

### SPECIAL GLADIOLUS OFFER

From the list above we have selected four of the varieties which we consider outstandingly beautiful. To induce you to try Richards highest quality bulbs we are going to offer this group to you at a further price saving. Order the dozen bulbs listed below and you will have some lovely and colorful blooms next summer.

**3 Bulbs of SPOTLIGHT—Brilliant red**

**3 Bulbs of MARGARET BEATON—White, red in throat.**

**3 Bulbs of CORONA—Cream, picotee rose edge.**

**3 Bulbs of MOTHER KADEL—New clear yellow.**

**12 Three of each described above \$1.65**  
**Postpaid**

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### NOTICE

Due to plant inspection and quarantine restrictions we find that it is impossible for us to make further shipment of orders into Canada. We must ask that those Canadian customers to whom plants have been sent in the past refrain from asking us to make future shipments.

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### PLEASE NOTE CAREFULLY

**At least one half dozen plants of any one variety must be ordered. Our low prices will not permit handling orders for lesser quantities of one kind.**

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### SEND US YOUR ORDERS EARLY

**Make out your order and send it in to us now while you are thinking of it. We will send all plants at planting time.**



One of Our Blocks of Hardy Phlox—1 Year Plants  
in Full Bloom in Early August—

**RICHARDS GARDENS**

ON U. S. ROAD NO. 131

**PLAINWELL, MICHIGAN**

# FIELD GROWN PERENNIALS

and HARDY PHLOX for SPRING PLANTING

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